

Electronic Fisher Scientific Catalogs

Punchout vs. Hosted

If you're looking for ways to increase efficiency, decrease operating costs and optimize in-house resources, take advantage of Fisher Scientific's ability to provide you with electronic product catalogs. Both punchout and hosted catalogs allow placement and processing of orders that meet your procurement objectives.

Choosing the right option can make all the difference in your organization's efficiency, costs and productivity.

Which is better for you?

A **PUNCHOUT** is a direct and dynamic link to the Fisher Scientific e-commerce website, www.fishersci.com. The site provides robust content to the purchasing community, as well as an enhanced shopping experience resulting in reduced customer support costs.

Content is expanded and updated regularly so that you can view:

- Detailed product descriptions
- Supplemental product information
 - Application notes
 - Technical data
 - MSDS
- Real-time product availability and order tracking
- Customer-specific information through custom home pages
 - Account information
 - Contacts

Punchout also gives you:

- Quotes via punchout
- Custom oligo configurator
- Hotlists
- Templates
- Return authorization process
- First Choice alternatives

Feature	Punchout	Hosted Catalog
Current Prices	Yes	Yes
Product Descriptions	Detailed	Limited
Product Photographs	Yes	Yes
Application Notes	Yes	No
Technical Data	Yes	No
MSDS	Yes	No
Product Availability	Yes	No
Order Tracking Capability	Yes	No
Non-Catalog Processing	Yes	Yes
Return Authorization Process	Yes	No
New Product Additions	Weekly	Periodically
Line Item Expansions	Weekly	Periodically
Product Eliminations	Weekly	Periodically
Specification Changes	Weekly	Periodically
Account Information	Yes	No
Contact Information	Yes	No
Quotes via Punchout	Yes	No
Oligo Configuration	Yes	No
First Choice Alternatives	Yes	No
Certificate of Analysis	Yes	No
Promotions	Yes	No
Marketing Content	Yes	No
Mini Sites	Yes	No

A **HOSTED CATALOG** is a product compilation updated quarterly, semiannually or annually. This option provides a convenient electronic ordering capability, but with infrequent updating and space constraints.

Your view is limited to:

- Partial product descriptions
- Intermittent product updates, additions and deletions

Hosted catalog also contributes to:

- Delayed access to new products in portfolio
- The need for customer resources to update and audit

For help determining which catalog will best meet your needs, contact your Fisher Scientific Sales Representative.